



Order Confirmation

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Printed: 09/27/2016 09:18:35

PRIORITIES USA ACTION
c/o KATZ MEDIA GROUP
Attn: Alina Ossen
125 West 55th Street
New York, NY 10019

Advertiser No: 16803 Order No: 1106248722
Start Date: 09/27/2016 Co-op: No
End Date: 11/08/2016 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 0
CPE: PRI - USA - 101
AE: PHILADELPHIA, MMS
Entered: 09/26/2016 02:35 PM by Fusion
Last Update: 09/26/2016 03:17 PM by kalonso
Note: WZTU-FM EST 101 PRIORITIES USA 29806538
Note 2:
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Spot	Ord Spots	Ord Cost
1 Miami WZTU-FM	06:00-10:00 Commercial	09/27/16	10/21/16	4	400.00	0 x x x x	1 60		4	1,600.00
					National Agency-Political					
2 Miami WZTU-FM	06:00-10:00 Commercial	10/25/16	10/28/16	1	400.00	0 x x x x	4 60		4	1,600.00
					National Agency-Political					
3 Miami WZTU-FM	06:00-10:00 Commercial	11/01/16	11/04/16	1	400.00	0 x x x x	2 60		2	800.00
					National Agency-Political					
4 Miami WZTU-FM	10:00-15:00 Commercial	09/27/16	11/04/16	6	300.00	1 x x x x	10 60		50	15,000.00
					National Agency-Political	Run weeks of: 9/26, 10/3, 10/10, 10/17, 10/31				
5 Miami WZTU-FM	10:00-15:00 Commercial	10/25/16	10/28/16	1	300.00	0 x x x x	16 60		16	4,800.00
					National Agency-Political					
6 Miami WZTU-FM	15:00-19:00 Commercial	09/27/16	10/21/16	4	400.00	0 x x x x	5 60		20	8,000.00
					National Agency-Political					
7 Miami WZTU-FM	15:00-19:00 Commercial	10/25/16	10/28/16	1	400.00	0 x x x x	8 60		8	3,200.00
					National Agency-Political					
8 Miami WZTU-FM	15:00-19:00 Commercial	11/01/16	11/04/16	1	400.00	0 x x x x	6 60		6	2,400.00
					National Agency-Political					
9 Miami WZTU-FM	06:00-10:00 Commercial	10/03/16	10/31/16	5	400.00	0 x	4 60		20	8,000.00
					National Agency-Political					
10 Miami WZTU-FM	10:00-15:00 Commercial	10/03/16	10/31/16	5	300.00	0 x	5 60		25	7,500.00
					National Agency-Political					
11 Miami WZTU-FM	15:00-19:00 Commercial	10/03/16	10/31/16	5	400.00	0 x	4 60		20	8,000.00
					National Agency-Political					
12 Miami WZTU-FM	06:00-10:00 Commercial	10/01/16	11/05/16	6	130.00	0 x	2 60		12	1,560.00
					National Agency-Political					
13 Miami WZTU-FM	10:00-15:00 Commercial	10/01/16	11/05/16	6	160.00	1 x	2 60		10	1,600.00
					National Agency-Political	Run weeks of: 9/26, 10/3, 10/10, 10/17, 10/31				
14 Miami WZTU-FM	10:00-15:00 Commercial	10/29/16	10/29/16	1	160.00	0 x	3 60		3	480.00
					National Agency-Political					
15 Miami WZTU-FM	15:00-19:00 Commercial	10/01/16	11/05/16	6	160.00	1 x	2 60		10	1,600.00
					National Agency-Political	Run weeks of: 9/26, 10/3, 10/10, 10/17, 10/31				

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
16 Miami WZTU-FM	15:00-19:00 Commercial	10/29/16	10/29/16	1	160.00 National Agency-Political	0							x	3	60	3	480.00
17 Miami WZTU-FM	19:00-23:59 Commercial	10/01/16	11/05/16	6	110.00 National Agency-Political	0							x	2	60	12	1,320.00
18 Miami WZTU-FM	10:00-15:00 Commercial	10/02/16	11/06/16	6	145.00 National Agency-Political	1							x	2	60	10	1,450.00
Run weeks of: 9/26, 10/3, 10/10, 10/17, 10/31																	
19 Miami WZTU-FM	10:00-15:00 Commercial	10/30/16	10/30/16	1	145.00 National Agency-Political	0							x	3	60	3	435.00
20 Miami WZTU-FM	15:00-19:00 Commercial	10/02/16	11/06/16	6	145.00 National Agency-Political	1							x	2	60	10	1,450.00
Run weeks of: 9/26, 10/3, 10/10, 10/17, 10/31																	
21 Miami WZTU-FM	15:00-19:00 Commercial	10/30/16	10/30/16	1	145.00 National Agency-Political	0							x	3	60	3	435.00
22 Miami WZTU-FM	19:00-23:59 Commercial	10/02/16	11/06/16	6	80.00 National Agency-Political	0							x	2	60	12	960.00
23 Miami WZTU-FM	06:00-10:00 Commercial	11/07/16	11/08/16	1	400.00 National Agency-Political	0	x	x						2	60	2	800.00
24 Miami WZTU-FM	10:00-15:00 Commercial	11/07/16	11/08/16	1	300.00 National Agency-Political	0	x	x						10	60	10	3,000.00
25 Miami WZTU-FM	15:00-19:00 Commercial	11/07/16	11/08/16	1	400.00 National Agency-Political	0	x	x						2	60	2	800.00
26 Miami WZTU-FM	06:00-10:00 Commercial	09/27/16	09/30/16	1	750.00 National Agency-Political	0		x	x	x	x			2	60	2	1,500.00
27 Miami WZTU-FM	15:00-19:00 Commercial	09/27/16	09/30/16	1	600.00 National Agency-Political	0		x	x	x	x			2	60	2	1,200.00
28 Miami WZTU-FM	06:00-10:00 Commercial	10/03/16	10/10/16	2	750.00 National Agency-Political	0	x							5	60	10	7,500.00
29 Miami WZTU-FM	06:00-10:00 Commercial	10/17/16	10/31/16	3	750.00 National Agency-Political	1	x							3	60	6	4,500.00
Run weeks of: 10/17, 10/31																	
30 Miami WZTU-FM	06:00-10:00 Commercial	10/24/16	10/24/16	1	750.00 National Agency-Political	0	x							2	60	2	1,500.00
31 Miami WZTU-FM	10:00-15:00 Commercial	10/03/16	10/31/16	5	400.00 National Agency-Political	2	x							3	60	9	3,600.00
Run weeks of: 10/3, 10/17, 10/31																	
32 Miami WZTU-FM	10:00-15:00 Commercial	10/10/16	10/24/16	3	400.00 National Agency-Political	1	x							2	60	4	1,600.00
Run weeks of: 10/10, 10/24																	
33 Miami WZTU-FM	15:00-19:00 Commercial	10/03/16	10/03/16	1	600.00 National Agency-Political	0	x							1	60	1	600.00
34 Miami WZTU-FM	15:00-19:00 Commercial	10/10/16	10/10/16	1	600.00 National Agency-Political	0	x							5	60	5	3,000.00
35 Miami WZTU-FM	15:00-19:00 Commercial	10/17/16	10/31/16	3	600.00 National Agency-Political	1	x							3	60	6	3,600.00
Run weeks of: 10/17, 10/31																	
36 Miami WZTU-FM	15:00-19:00 Commercial	10/24/16	10/24/16	1	600.00 National Agency-Political	0	x							2	60	2	1,200.00
37 Miami WZTU-FM	06:00-10:00 Commercial	11/07/16	11/08/16	1	750.00 National Agency-Political	0	x	x						4	60	4	3,000.00



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38 Miami	15:00-19:00	11/07/16	11/08/16	1	600.00	0	x	x						4	60	4	2,400.00
WZTU-FM	Commercial				National Agency-Political												

No. of Spots/Misc/Digital:	334/0/0	Ordered Gross:	\$112,470.00
		Agency Commission:	\$16,870.50
		Ordered Net:	\$95,599.50
		Total Net Due:	\$95,599.50

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	258	76	0	0	0	0	0	0	0	0	0	0	0
Gross:	84,460.00	28,010.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	71,791.00	23,808.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

PRIORITIES USA ACTION 100%

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3/29/16
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I, **Targeted Platform Media LLC**

do hereby request station time concerning the following issue:

<p style="font-size: 1.2em; margin: 0;"><i>Pro Hillary Clinton for President</i></p> <p style="margin: 0;">Priorities USA Action</p>
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action

Office Sought: U.S. Presidency / *Hillary Clinton*

General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

601 13th Street NW, Washington, DC 20005 (202) 798-
Priorities USA Action *0100*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed

Executive Strategist: Anne Caprara

Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

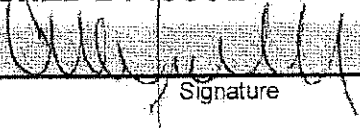
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title